

## Nazir Ahmad – Personal Background

Nazir Ahmad is president of GivingWorks Inc, a small strategy consultant firm helping influential public service organizations accelerate their social impact. Their clients include international development organizations, grantmakers, nonprofits and select public agencies. At GivingWorks, Ahmad and his team are deeply engaged in innovating analytical frameworks and practical solutions to assist clients achieve a higher measure of social impact.

A social entrepreneur from his childhood in Bangladesh, Ahmad's career was fashioned by an early commitment to public service. In the mid-1980s, as a student at Stanford, he co-founded and led the Overseas Development Network (ODN), a network of almost 100 campus affiliates anchored at Harvard and Stanford. During that period, he also initiated the East Palo Alto Stanford Summer Academy for at-risk middle school children, and launched Bike-Aid, an annual cross-country fundraising and outreach campaign. He helped found the Haas Center for Public Service at Stanford and then served on its national board. He was on the board of Pact Inc. and chaired its strategic planning and program committees. He also served as a trustee of the International Development Conference. He now serves on the boards of several NGOs including the Decision Education Foundation, Human Strategies for Human Rights, and Vision Youthz (of which he was the founding Board Chair). He also speaks frequently at various forums on public policy, social entrepreneurship, and strategic effectiveness of public service enterprises.

Prior to launching GivingWorks, Mr. Ahmad was a partner and practice leader of Strategic Decisions Group (SDG), and co-managed the firm's largest account relationship. He designed business, investment, and public policy strategies for global automotive, energy, financial services, media, forest products, communications, and high tech companies. In addition to leading the firm's in-house training program on leadership, he coached senior client executives to become effective change agents in their own enterprises. He led a joint team from NASA, Stanford, FCC, and high technology and media companies and advocacy groups to articulate alternative scenarios of the future of multi-media, and their implications on how we would live, work, earn, and play. He also led a collaborative project with Unilever, Walt Disney, GM, IBM, IPG, and the Coca Cola Company to develop a dynamic systems framework on valuing and managing brand portfolios.

He holds a BA *magna cum laude* from Amherst College and an MA and MBA from Stanford University.